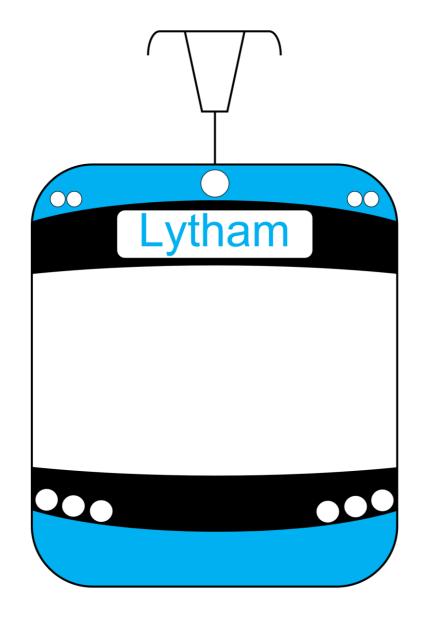


What is Trams to Lytham?

- Support light rail investment
- Represent the people's voice
- Online petition
- Building on previous campaigns
- Political support













The Preferred Route

- New route Blackpool North Station to Lytham
- Uses existing railway corridor
- Hybrid of single and double track
- Heavy rail retained to St Anne's
- Online video available
- Other options possible

Burlington Road West Harrow Place Starr Gate

To Blackpool North

South Pier
Pleasure Beach

Big Blue Hotel
Harrowside

Squires Gate

Coastal Dunes

Highbury Road

St Anne's ≥

St Thomas' Road

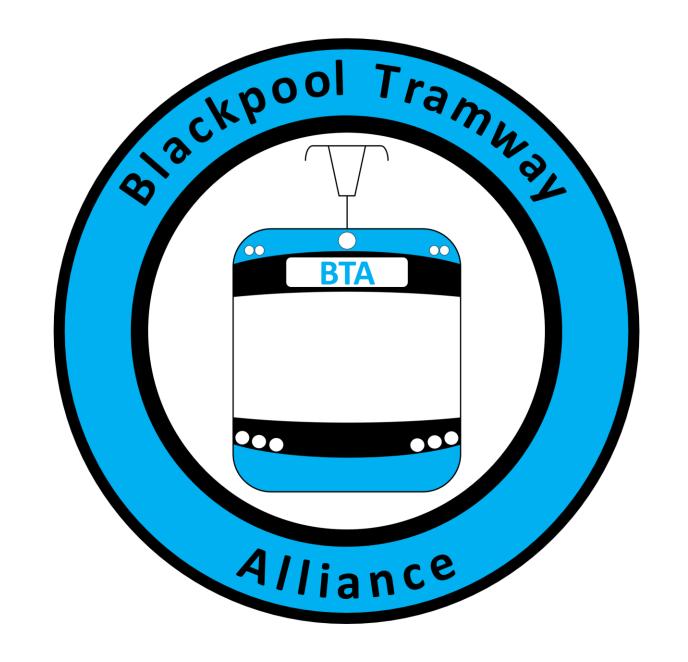
Clifton Hospital

Blackpool Road

Saltcotes Road

Looking Ahead-Future Goals

- Establishment of more formal and wider alliance
- Outline report document
- Third party statements
- Encourage intermediate solutions
- Pressure council for more feasibility work
- Campaign for improvements to network



How can you help?

- National and international publicity
- Expert advise- help to develop the new group and its documentation.
- Proud history of project delivery



